



NEW YORK HOUSING CONFERENCE



Sponsorship Opportunities



NYHC relies on sponsorships from this event to fund our operating budget. Help NYHC in moving forward together through our big tent approach to improving housing policy and expanding resources for affordable housing in New York.

#FORWARDTOGETHER

Program

8:00am-12:30pm

- Breakfast & Registration
- Community Impact Gallery
- Policy Symposiums
- Plenary Discussion
- Networking Reception

12:30-2:00pm

- Awards Program Luncheon

Honorees

- Nonprofit of the Year
University Neighborhood Housing Program (UNHP)
- Legacy Impact Award
Community Preservation Corporation (CPC)
- Public Serviv Award
Eric Enderlin, *President, NYC Housing Development Corporation (HDC)*
- Clara Fox Outstanding Achievement Award
Denise Scott, *Strategic Advisory, Bell and Notice Advisors, LLC/Former President of LISC*

Where & When

- Thursday **December 12, 2024**
- 8:00AM - 2:00PM**
- Hilton New York**
1335 Avenue of the Americas,
New York, New York, 10019

Visit NYHC.swoogo.com/NYHC51 or theNYHC.org for more info.

TRAILBLAZER: AWARDS PROGRAM LEAD SPONSOR \$50,000 (Limited to one)

- Two tables w/ premier seating
- Special remarks by company representative
- Special recognition from podium
- Special signage at event
- One-page full color digital ad

MORNING PLENARY SPONSOR \$40,000 (Limited to one)

- One table w/premier seating
- Special signage with company logo at Plenary Session
- Special recognition from event podium
- One-page full color digital ad

FORERUNNER: VIDEO AWARD SPONSOR \$30,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page full color digital ad
- Company recognition in honoree videos

VANGUARD: DIGITAL PROGRAM TRIBUTE SPONSOR \$25,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page full color digital ad
- Premier placement of company logo on Digital Tribute

GROUNDBREAKER: NAME BADGE SPONSOR \$25,000 (Limited to one)

- Table for 10 w/ premier seating
- One-page full color digital ad
- Special recognition from event podium
- Company logo placement on the name badges

COMMUNICATOR: KEYNOTE ADDRESS SPONSOR \$25,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page full color digital ad
- Special acknowledgment

INNOVATOR: COMMUNITY IMPACT GALLERY SPONSOR \$20,000 (Limited to six)

- Table for 10 w/ premier seating
- One-page full color digital ad
- Placement of company logo on CIC Gallery signage

PATHFINDER: SYMPOSIUM SPONSOR \$15,000 (Limited to ten)

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on Symposium signage

CONNECTOR: PRE-LUNCHEON RECEPTION SPONSOR \$12,000 (Limited to twelve)

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on Reception signage

RIISING LEADERS NETWORK BENEFACTOR \$10,000 (Limited to twelve)

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on signage for RLN Networking Events throughout in 2024

PIONEER: BREAKFAST SPONSOR \$7,500

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on breakfast area signage

LEADER TABLE SPONSOR \$6,000

- Table for 10
- Company listed in digital program tribute if paid by Nov. 22nd

Tables, Tickets, Competition & Ads

EARLY BIRD LEADER SPECIAL — \$6,000

OFFER ENDS OCT 18th
Table for 10 + Full Page Digital Ad (\$1,000 Savings!)

EVENT TICKET — \$600

COMMUNITY IMPACT COMPETITION ENTRY — \$250

ENTRY DEADLINE: NOV 1st
One competition submission includes a retractable pop-up poster for you to keep.

Buy your competition entry by Oct 18 and receive \$100 off your event ticket. Learn more at thenyh.org/projects.

FULL PAGE DIGITAL AD — \$1000

Full page color digital ad. 1920 x 1080px at 72dpi

HALF PAGE DIGITAL AD — \$500

Half page color digital ad. 1920 x 1080px at 72dpi

AD DEADLINE: NOV 18.

Additional Benefits

Company logo placement in Event AV Presentation and NYHC Website for 2025 is provided for sponsorships of \$7500 and more. Company recognition is provided on luncheon table tent signs for sponsorships of \$10,000 and more.



New York Housing Conference (NYHC) is a charitable nonprofit organization exempt from taxes under Section 501(c)(3). NYHC does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public office or a state or local official who is running for federal office. This sponsorship donation will not be used to pay for any expenses or events that violate applicable gift and entertainment rules for public officials. This sponsorship donation would be solely for general use and not earmarked for any one particular person. The part of the contribution that would be deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by the NYHC. The good faith estimate of the value of the goods or services for this luncheon is \$205.00 per ticket.