



## Digital Tribute Ad Specifications

### Deadline: November 18th 2024

This year we are going green and saving trees! Digital Tribute Ads will be displayed on a dynamic digital wall at the Hilton New York and will also be featured in the ballroom prior to the Awards Program. Tribute ads are a great way to show your support for NYHC's 51st anniversary and to congratulate honorees!

### SPECIFICATIONS FOR ELECTRONIC FILES

- Congratulatory tributes **must be in FULL COLOR (RGB) format**, depending on the level of sponsorship
- Files should be submitted in **FINAL FORM** as a screen resolution 72-dpi PDF
- **DO NOT USE BLEEDS**—build file to live area (see dimensions to below in blue)
- **Set document page size** to match the ad trim (do NOT build ad on default paper size of 8.5" x 11")
- **Embed** all fonts and images
- **Convert** fonts to outlines when possible and flatten Photoshop files
- Files should be directly uploaded through your event reservation in Swoogo using your confirmation link. Alternatively, you can send files by email to Nadley.Reid@thenyhcn.org.



## Honorees

Nonprofit of the Year  
**University Neighborhood Housing Program (UNHP)**

Legacy Impact Award  
**Community Preservation Corporation (CPC)**

Public Servant Award  
**Eric Enderlin**, *President, NYC Housing Development Corporation (HDC)*

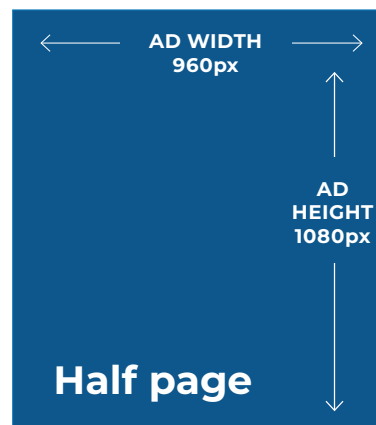
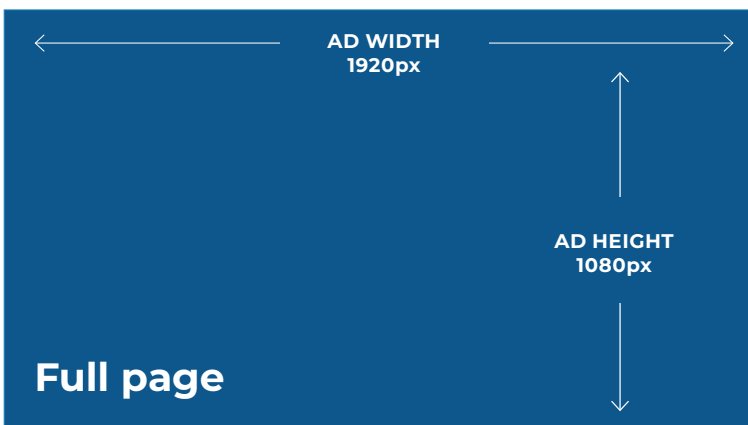
Clara Fox Outstanding Achievement Award  
**Denise Scott**, *Strategic Advisory, Bell and Notice Advisors, LLC/Former President of LISC*

### PLEASE UPLOAD ARTWORK BY November 18th 2024.

Please upload artwork through Swoogo registration portal by Nov. 18th.

Please complete competition entry by Nov. 1st, 2024

If you have any issues with your artwork, please contact [nyhc@e9digital.com](mailto:nyhc@e9digital.com).



### TRIBUTE AD DIMENSIONS

Please follow the ad specifications here (blue diagram)

