

2023

50TH

ANNUAL AWARDS

NEW YORK HOUSING CONFERENCE

PLANNING FOR CHANGE

Sponsorship Opportunities



NYHC relies on sponsorship from this event to fund our operating budget. Help NYHC in planning for change through our big tent approach to improving housing policy and expanding resources for affordable housing in New York.

#PLANNINGFORCHANGE

Program

8:30am

Breakfast & Registration

8:30-12:30pm

Community Impact Gallery

9-11:15am

Policy Symposiums

11-12:30pm

Networking Reception

12:30-2:00pm

Awards Program Luncheon

Honorees

Nonprofit of the Year

Hudson Valley

Pattern for Progress

Development Impact Award

City of New Rochelle Master Plan & RXR

Clara Fox Outstanding Achievement Award

Ted Weinstein, Director of Bronx Planning, NYC Dept. of Housing Preservation & Development

Where & When

Wednesday
December 6, 2023

8:30AM - 2:00PM

Hilton New York
1335 Avenue of the Americas,
New York, New York, 10019

TRAILBLAZER: AWARDS PROGRAM LEAD SPONSOR

\$50,000 (SOLD OUT)

- Two tables w/ premier seating
- Special remarks by company representative
- Special recognition from event podium
- Special company signage at event
- One-page full color digital ad

FORERUNNER: VIDEO AWARD SPONSOR

\$30,000 (SOLD OUT)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page full color digital ad
- Company recognition in honoree videos

VANGUARD: DIGITAL PROGRAM TRIBUTE SPONSOR

\$25,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page full color digital ad
- Premier placement of company logo on Digital Tribute

GROUNDBREAKER: NAME BADGE SPONSOR

\$25,000

- Table for 10 w/ premier seating
- One-page full color digital ad
- Special recognition from event podium
- Company logo placement on the name badges

COMMUNICATOR: KEYNOTE ADDRESS SPONSOR

\$25,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page full color digital ad
- Special acknowledgment

INNOVATOR: COMMUNITY IMPACT GALLERY SPONSOR

\$20,000 (Limited to six)

- Table for 10 w/ premier seating
- One-page full color digital ad
- Placement of company logo on CIC Gallery signage

PATHFINDER: SYMPOSIUM SPONSOR

\$15,000 (Limited to ten)

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on Symposium signage

CONNECTOR: PRE-LUNCHEON RECEPTION SPONSOR

\$12,000 (Limited to twelve)

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on Reception signage

RISING LEADERS NETWORK BENEFACTOR

\$10,000 (Limited to twelve)

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on signage for RLN Networking Events throughout in 2024

PIONEER: BREAKFAST SPONSOR

\$7,500

- Table for 10 w/ priority seating
- One-page full color digital ad
- Placement of company logo on breakfast area signage

LEADER TABLE SPONSOR

\$6,000

- Table for 10
- Company listed in digital program tribute if paid by Nov. 14th

Tables, Tickets, Competition & Digital Ads

EARLY BIRD LEADER SPECIAL — \$6,000

OFFER ENDS OCT 13th
Table for 10 + Full Page Digital Ad (\$1,000 Savings!)

EVENT TICKET \$600

COMMUNITY IMPACT COMPETITION ENTRY \$250

ENTRY DEADLINE: OCT 27th
One competition submission includes a retractable pop-up poster for you to keep. Deadline to enter is Oct 27.

Buy your competition entry by Oct 13 and receive \$100 off your event ticket. Promo code will be emailed following CIC entry purchase. Learn more at thenyh.org/projects.

DIGITAL AD — \$1000

Full page color digital ad.

AD SPECS

Please submit all digital ads as 1920 x 1080px at 72dpi.

AD DEADLINE: NOV 7.

Additional Benefits

Company logo placement in Event AV Presentation and NYHC Website for 2024 is provided for sponsorships of \$7500 and more. Company recognition is provided on luncheon table tent signs for sponsorships of \$10,000 and more.



Today



Oct. 13th
Early Bird
Deadline



Oct. 27th
Competition
Deadline



Nov. 7th
Digital Ad
Deadline



Dec. 6th
2023 Award
Program

Visit [NYHC.swoogo.com/NYHC50](https://www.nyh.org/swoogo.com/NYHC50) or [theNYHC.org](https://www.nyh.org) for more info.

New York Housing Conference (NYHC) is a charitable nonprofit organization exempt from taxes under Section 501(c)(3). NYHC does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public office or a state or local official who is running for federal office. This sponsorship donation will not be used to pay for any expenses or events that violate applicable gift and entertainment rules for public officials. This sponsorship donation would be solely for general use and not earmarked for any one particular person. The part of the contribution that would be deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by the NYHC. The good faith estimate of the value of the goods or services for this luncheon is \$185.00 per ticket.