



Making a Difference



Sponsorship Opportunities

NYHC relies on sponsorship from this event to fund our operating budget. In these challenging times, our big tent approach to improving housing policy and expanding resources is needed more than ever.

Please support our work.

We are back in-person with a wonderful program:

- 8:30am Breakfast & Registration
- 8:30-12:30pm Community Impact Gallery
- 9-11:15am Policy Symposiums
- 11-12:30pm Networking Reception
- 12:30-2:00pm Awards Program Luncheon

Honorees

Nonprofit of the Year
Urban Pathways

Developer of the Year
PRC

Public Service Award
NY's YIMBY Movement: East End YIMBY, Open New York & Welcome Home Westchester

Clara Fox Outstanding Achievement Award
Marc Jahr, Senior Advisor, Forsyth Street

Where & When

- Wednesday
December 1, 2022
- 8:30AM - 2:00PM**
- Hilton New York**
1335 Avenue of the Americas,
New York, New York, 10019

Visit NYHC.swoogo.com/NYHC49Awards or theNYHC.org for more info.

TRAILBLAZER: AWARDS PROGRAM

LEAD SPONSOR \$50,000 (SOLD OUT)

- Two tables w/ premier seating
- Special remarks by company representative
- Special recognition from event podium
- Special company signage at event
- Two-page color Program Book spread

FORERUNNER: VIDEO AWARD

SPONSOR \$30,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page color Program Book ad
- Company recognition in all honoree videos

VANGUARD: PROGRAM TRIBUTE

BOOK SPONSOR \$25,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page color Program Book ad
- Premier placement of company logo on Program Book Cover

COMMUNICATOR: KEYNOTE

ADDRESS SPONSOR \$25,000 (Limited to one)

- Table for 10 w/ premier seating
- Special recognition from event podium
- One-page color Program Book ad
- Premier placement of company logo on AV Presentation slide

INNOVATOR: COMMUNITY IMPACT

GALLERY SPONSOR \$20,000 (Limited to four)

- Table for 10 w/ premier seating
- One-page color Program Book ad
- Placement of company logo on CIC Gallery signage

PATHFINDER: SYMPOSIUM

SPONSOR \$15,000 (Limited to ten)

- Table for 10 w/ priority seating
- One-page Program Book ad (black-and-white)
- Placement of company logo on Symposium signage

CONNECTOR: PRE-LUNCHEON RECEPTION

SPONSOR \$12,000 (Limited to twelve)

- Table for 10 w/ priority seating
- One-page Program Book ad (black-and-white)
- Placement of company logo on Reception signage

RISING LEADERS NETWORK

BENEFACTOR \$10,000 (Limited to twelve)

- Table for 10 w/ priority seating
- One-page Program Book ad (black-and-white)
- Placement of company logo on signage for RLN Networking Events throughout the next year.

PIONEER: BREAKFAST SPONSOR \$7,500

- Table for 10 w/ priority seating
- Half-page Program Book ad (black-and-white)
- Placement of company logo on breakfast area signage

LEADER TABLE SPONSOR \$5,500

- Table for 10
- Company listed in Program Book if paid by Nov. 14th

Tables, Tickets, Ads & Competition

AD DEADLINE: NOV 7th

- \$1,300 for Full-page black-and-white ad
- \$800 for Half-page black-and-white ad
- \$400 for Quarter-page black-and-white ad

TICKETS — \$550

One ticket to awards program luncheon with entry to morning policy symposiums and pre-luncheon networking reception

COMMUNITY IMPACT

COMPETITION ENTRY — \$250

ENTRY DEADLINE: OCT 31st

One competition submission including a retractable pop-up poster for you to keep.

EARLY BIRD COMMUNITY IMPACT COMPETITION ENTRY & SINGLE TICKET COMBO

— **\$700 (\$100 savings!)**

OFFER ENDS OCT 14th

EARLY BIRD LEADER SPECIAL—

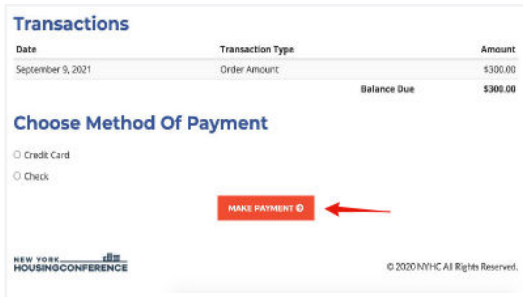
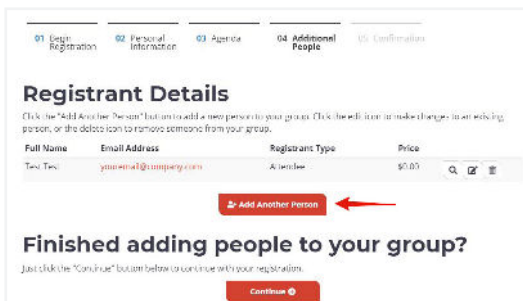
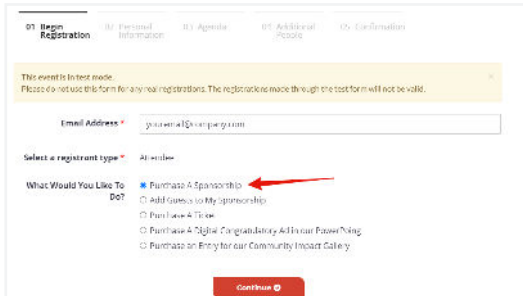
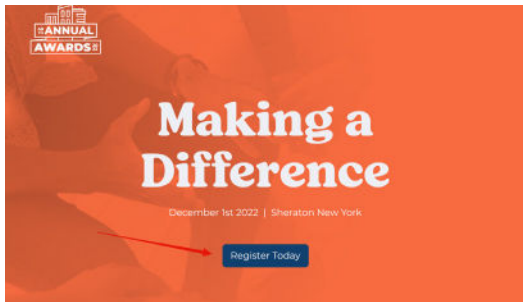
\$6,000 OFFER ENDS OCT 14th
Purchase a table for 10 and a half-page Program Tribute Book Ad (\$300 savings!)

Additional Benefits

Company logo placement in Program Tribute Book, Event AV Presentation and NYHC Website for 2023 is provided for sponsorships of \$7500 and more.

Company recognition is provided on luncheon table tent signs for sponsorships of \$10,000 and more.

Email us today to secure your sponsorship and for electronic payment options at info@theNYHC.org



Ad Specs
 Visit <https://nyhc.swoogo.com/NYHC49Awards>, and click on the Ad Specs button at the bottom of the page.

Questions?
 Email Info@theNYHC.org
 Visit theNYHC.org

2022 Event Registration Instructions

- Step One**
 Visit <https://nyhc.swoogo.com/NYHC49Awards>, and click on **Register Today** to purchase a sponsorship package.
- Step Two**
 Enter your email address, choose your desired purchase and move through the registration pages by **completing the prompts**.
- Step Three**
 List all persons in your party that will be attending the event. The total of additional guests will be noted in the sponsorship package you obtain.
 - Please note: The password for each additional guest in your party will default to the first person registered.
 - Remember to share this password with your party to allow access to their registration profile.
- Step Four**
 To remit payment, scroll to the bottom of the payment page of the registration portal. Then, choose your preferred method of payment.
 - Payment by check is preferred for amounts \$5,000 and above. Make checks payable to The New York Housing Conference, Inc. and mail to "NYHC, 588 Broadway, Ste. 1208, New York, NY 10012" (Memo: NYHC 2022 & Your Company Name)
 - To pay by wire, please contact info@thenyhc.org for more details.

DEADLINES

- OCTOBER 14th**
 - Early Bird Leader Special / Early Bird Community Impact Competition & Ticket Combo.
- OCTOBER 31st**
 - Community Impact Competition Gallery Submissions
- NOVEMBER 07th**
 - Program Book Ad Submissions

