

INCLUSIVE *by Design*

NEW YORK
HOUSING CONFERENCE

NATIONAL
HOUSING
CONFERENCE



SPONSORSHIP OPPORTUNITIES

TRAILBLAZER: AWARDS PROGRAM LEAD SPONSOR \$50,000 (SOLD OUT)

- Two tables of ten (10) for Awards Program with premier seating
- Special remarks at Luncheon by company representative
- Special recognition from event podium
- Special company signage at event
- Two-page full color advertising spread in Program Tribute Book

FORERUNNER: VIDEO AWARD SPONSOR \$30,000 (Limited to one)

- One table of ten (10) for Awards Program with premier seating
- Special recognition from event podium
- One-page full color Program Tribute Book ad with priority placement
- Company recognition in all honoree videos

VANGUARD: PROGRAM TRIBUTE BOOK SPONSOR \$25,000 (Limited to one)

- One table of ten (10) for Awards Program with premier seating
- Special recognition from event podium
- One-page full color Program Tribute Book ad with priority placement
- Premier placement of company logo on Program Tribute Book Cover

COMMUNICATOR: KEYNOTE ADDRESS SPONSOR \$25,000 (Limited to one)

- One table of ten (10) for Awards Program with premier seating
- Special recognition from event podium
- One-page full color Program Tribute Book ad with priority placement
- Premier placement of company logo on AV Presentation slide

INNOVATOR: COMMUNITY IMPACT GALLERY SPONSOR \$20,000 (Limited to four)

- Provide for a Competition and Gallery, displaying projects benefiting communities
- One table of ten (10) for Awards Program with premier seating
- One-page full color Program Tribute Book ad with premier placement
- Placement of company logo on Gallery signage

PATHFINDER: SYMPOSIUM SPONSOR \$15,000 (Limited to eight)

- One table of ten (10) for Awards Program with priority seating
- Table space for promotional materials in Symposium rooms
- One-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on Symposium signage

CONNECTOR: PRE-LUNCHEON RECEPTION SPONSOR \$12,000 (Limited to ten)

- One table of ten (10) for Awards Program with priority seating
- One-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on Reception Room signage

RIISING LEADERS NETWORK BENEFACTOR \$10,000 (Limited to ten)

- One table of ten (10) for Awards Program with priority seating
- One-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on signage for Biannual RLN Networking Events

PIONEER: BREAKFAST SPONSOR \$7,500 (Limited to ten)

- One table of ten (10) for Awards Program with priority seating
- Half-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on signage for breakfast areas

TABLES, TICKETS, ADS & COMPETITION

PROGRAM TRIBUTE BOOK AD: AD DEADLINE IS NOV 7th

- \$1,300 for Full-page black-and-white ad
- \$800 for Half-page black-and-white ad
- \$400 for Quarter-page black-and-white ad

TICKETS — \$500

- One ticket to the Awards Program Luncheon
- Entry to morning policy symposiums and pre-luncheon networking reception

COMMUNITY IMPACT COMPETITION ENTRY — \$250

- One competition submission including a retractable pop-up poster and online display.

EARLY BIRD COMMUNITY IMPACT COMPETITION ENTRY & SINGLE TICKET COMBO — \$650 (\$100 savings!) OFFER ENDS OCT 10TH

EARLY BIRD LEADER SPECIAL— \$5,500 OFFER ENDS OCT 10TH

- Purchase one table of ten (10) and a half-page Program Tribute Book Ad (\$300 savings!)

LEADER TABLE SPONSOR — \$5,000 PROGRAM BOOK DEADLINE IS NOV 11th

- One table of ten (10) for Awards Program
- Company name in Program Tribute Book if purchased by Nov. 11th
- Company listed on NYHC website for 2020

ADDITIONAL BENEFITS

- Company logo placement in Program Tribute Book, Event AV Presentation and NYHC Website for 2020 is provided for sponsorships of \$7500 and more.
- Company recognition is provided on luncheon table tent signs for sponsorships of \$10,000 and more.

2019 SPONSORSHIP COMMITMENT FORM

- Scan and email this form to info@theNYHC.org
- Payment by check is preferred
- Make checks payable to “New York Housing Conference Inc.”
- Mail checks to “NYHC, 247 West 37th Street, 4th Fl, New York, NY 10018” (Memo: 2019 Annual Awards)

PLEASE CHECK ALL THAT APPLY BELOW

SPONSORSHIP LEVELS (Please Check All that Apply Below)

- | | |
|---|---|
| <input type="checkbox"/> TRAILBLAZER: \$50,000 (SOLD OUT) | <input type="checkbox"/> PATHFINDER: \$15,000 |
| <input type="checkbox"/> FORERUNNER: \$30,000 | <input type="checkbox"/> CONNECTOR: \$12,000 |
| <input type="checkbox"/> VANGUARD: \$25,000 | <input type="checkbox"/> RLN BENEFACTOR: \$10,000 |
| <input type="checkbox"/> COMMUNICATOR: \$25,000 | <input type="checkbox"/> PIONEER: \$7,500 |
| <input type="checkbox"/> INNOVATOR: \$20,000 | |

TABLES & TICKETS

- LEADER EARLY BIRD SPECIAL (Table + ½ Page AD): \$5,500
OFFER ENDS OCT 10TH
- LEADER TABLE SPONSOR: \$5,000
- INDIVIDUAL TICKET: \$500 X Quantity: = \$

ADVERTISEMENTS

- FULL PAGE (B&W): \$1,300
- HALF PAGE (B&W): \$800
- QUATER PAGE (B&W): \$400

TOTAL \$

INFORMATION

COMPANY NAME (as it should appear in event materials)

NAME TITLE

ADDRESS SUITE/FLOOR

CITY STATE ZIP

COMPANY ADMIN CONTACT TITLE

PHONE EMAIL

DEADLINES

OCT 10th

Early Bird Leader Special / Early Bird Community Impact Competition & Ticket Combo.

NOV 7TH

Purchase Program Tribute Book Ads and submit artwork!

PLEASE NOTE

New York Housing Conference (NYHC) is a charitable nonprofit organization exempt from taxes under Section 501(c)(3). NYHC does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public office or a state or local official who is running for federal office. This sponsorship donation will not be used to pay for any expenses or events that violate applicable gift and entertainment rules for public officials. This sponsorship donation would be solely for general use and not earmarked for any one particular person. The part of the contribution that would be deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by the NYHC. The good faith estimate of the value of the goods or services for this luncheon is \$160.00 per ticket.



HAVE A QUESTION?

Call: (646) 923-8548

Email: Info@theNYHC.org

Visit: theNYHC.org

