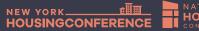


INCLUSIVE by Design





Program Book Tribute Ad Specifications

Deadline: Thursday, November 7th 2019

HONOREES

Center for NYC Neighborhoods

NONPROFIT OF THE YEAR

BRP Companies

DEVELOPER OF THE YEAR

Hester Street

PUBLIC SERVICE AWARD

Joseph Shuldiner

Municipal Housing Authority for the City of Yonkers CLARA FOX LIFETIME ACHIEVEMENT AWARD

SPECIFICATIONS FOR ELECTRONIC FILES

- Congratulatory tributes must be in 4-COLOR (CMYK) or GRAYSCALE (B&W) format, depending on the level of sponsorship
- Files should be submitted in FINAL FORM as a high resolution 300-dpi PDF
- **DO NOT USE BLEEDS**—build file to live area (see dimensions to left in blue)
- **Set document page size** to match the ad trim (do NOT build ad on default paper size of 8.5" x 11")
- Embed all fonts and images
- **Convert** fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are NOT usable for print ads; artwork must be high resolution
- Files should be sent via e-mail to info@thenyhc.org

PLEASE SEND ARTWORK BY

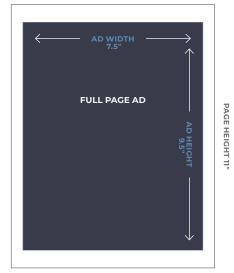
Thursday, November 7th 2019.

If you have any issues with your artwork, please contact **nyhc@e9digital.com**

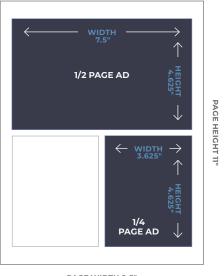
If you have other questions, please contact the **New York Housing Conference at (646) 923-8548**.

TRIBUTE AD DIMENSIONS

Please follow the ad specifications below (labeled in blue)



PAGE WIDTH 8.5"



PAGE WIDTH 8.5"